

Speakers and Panelists

Leadership

Opportunities
for the future

WISTA International
Conference & AGM, Stockholm,
14–16 September 2011



Thursday 15 September, 09.00

Opening ceremony

Maria Nygren Deputy Managing Director, the Transport Group (TransportGruppen) and President WISTA Sweden



A trained lawyer following studies at the University of Lund, Maria Nygren joined the Confederation of Swedish Enterprise in Stockholm in 1984 and was in 1990 recruited to the Swedish Master Stevedores' Association as head of the business division. Her first assignment was to pave the way for the takeover of the Swedish Port's Association, which was dissolved in 1994.

Before Sweden joined the EU, Maria Nygren played an important role in preparing the members of the organization, now known as Ports of Sweden, for the entry into the internal market. She was later appointed Deputy Managing Director and her strong commitment to European affairs eventually led to several assignments in the European Sea Port's Association, including Vice Chairman.

In 2007 Maria Nygren was promoted to her current position at TransportGruppen, umbrella organization for associations and companies in the transportation sector, including ports and shipping. She has successfully built up the organization's Department of Business Policy and is as a result of her career to date a widely respected personality in the transport industry.

Ulla Hamilton Vice Mayor, Member of the Stockholm City Council



Ulla Hamilton has a degree of law from the University of Uppsala and has been politically active most of her life.

She holds a variety of honourable Chairs; Member of the Council of Mayors, Stockholm City Council, Chair of the Labour Market Committee, Chair of Stockholm Business Region AB, Chair of the Traffic and Waste Management Committee, Representative of Stockholm County Association of Local Authorities – KSL, Member of the Crisis Management Board, Chair of the Planning and Traffic Committee at the Council for the Stockholm-Mälars Region and she is also Vice Chairman, Moderate Party City of Stockholm.

Thursday 15 September, 09.30

Keynote address: Global development

Efthimios Mitropoulos Secretary-General of the International Maritime Organization



His Excellency Efthimios Mitropoulos is the seventh Secretary-General of the International Maritime Organization.

Among his many professional achievements are: Captain of the Aspropyrgos Merchant Marine Academy and Rear Admiral (retired) of the Hellenic Coast Guard.

He has served as apprentice, second and chief deck officer on merchant ships on voyages around the world; he has been Harbour Master of Corfu; and has served with the Greek Maritime Administration.

Between 1966 and 1977, he was extensively involved in the work of the IMO and, in 1979, he joined the Organization, where he has held several key positions. In 2003, he was elected Secretary-General for the period 2004 to 2008 and was re-elected in 2006 for a further four-year period, until the end of 2011.

For more information, please see <http://www.imo.org/MediaCentre/SecretaryGeneral/Pages/Biography.aspx>



Thursday 15 September, 10.15

Panel: Managing the shift – A challenge for shipping.
Moderator: Maria Nygren, WISTA Sweden

Carl-Johan Hagman President & CEO, Höegh Autoliners AS



Trained as a maritime lawyer in his native Sweden, Mr Hagman spent the first eight years of his career with leading shipowner Walleniusrederierna AB and its affiliate Wallenius Wilhelmsen Lines. Carl-Johan Hagman is widely recognized as one of the leading executives in the global car carrier industry.

In the five-year period to the end of 2007, he served as Chairman and Chief Executive Officer of Eukor Car Carriers Inc based in Seoul, Korea.

In 2007, he returned to Sweden as Chief Executive Officer of Rederi AB Transatlantic and left for Höegh Autoliners AS, Norway, in 2008.

Having lived and worked in Asia for 22 years, Mr Hagman has gained a unique understanding of different business cultures. He is a member of the Royal Swedish Society of Maritime Sciences, and among his other qualifications are the following:

Lt. Cmd., Royal Swedish Navy; Honorary Consul General for South Korea in Gothenburg, 2008 – 2009; Chairman of the EU Chamber of Commerce in Korea, 2007; Recipient of "Medal of Industrial Merit" from South Korea's president Noh Mo-hyun; Member of the board of the Swedish Shipowner's Association 2000–2002, 2008; Secretary-General of "Lunds Studentkår", 1989.

Carla S Limcaoco Director, Philippine Transmarine Carriers, Director, Swedish Crewing Management, Honorary Consul General of Sweden to the Philippines



In 1985, Carla S Limcaoco joined family-owned Philippine Transmarine Carriers Inc (PTC) and was responsible for managing both the shore staff and sea staff of the organization.

She lectured at the Norwegian Training Center; spoke at the ISF Manning and Training Conference and in various client-sponsored crewing conferences. She participated in drafting the collective bargaining agreement for seafarers and was Director of the Filipino Association for Mariners Employment.

In 2006 she was appointed PTC Vice-Chairman and Executive Managing Director and Chief Operating Officer for Swedish Crewing Management, (SCM) a joint venture with Wallenius and Transatlantic AB. She is currently on the Board as Director for both companies.

In 2008, with the closure of the Embassy of Sweden in the Philippines, Carla S Limcaoco was appointed Honorary Consul General of Sweden by King Carl Gustaf XVI. She also holds the position as President of the PTC-CSJ Foundation and has been President of Women in Maritime Philippines since 2007.

She has been a speaker at the Navigate Conference on Corporate Social Responsibility and at the WISTA conferences in New Orleans and London.



Laxmi Chaudhry HR & Multi Cultural Consultant/Trainer



Laxmi Chaudhry speaks at conferences around the world and has been a Cross Cultural Consultant/Trainer since 2003, focusing on Business Effectiveness across International Cultures and Working Virtually with Global Teams. She is an experienced HR specialist.

Laxmi Chaudhry lives and works in UK/Europe but also spent 5 years (1998 to 2003) in Asia Pacific, based in Singapore, managing a region of 13 countries.

She was born in Tanzania, East Africa. She studied BA (Hons.) in Business Studies at London University and is a Fellow Member of The Chartered Institute of Personnel Development, UK. Laxmi Chaudhry speaks five languages fluently. She has trained and coached senior managers and teams in global organisations in a number of European and Asian countries plus USA and Middle East.

Projects include both private and public sector organisations such as Financial Services, Retail, Manufacturing, Telecoms, Automotive, Airlines, Shipping, International Law firms and Educational Establishments.

Thursday 15 September, 11.30

Panel: Port, city and shipping together; demands on leadership for sustainable development
Moderator: Anna Risfelt Hammargren, WISTA Sweden

Anna Risfelt Hammargren Director, Maritime Forum



Anna Risfelt Hammargren is since 2008 Director of Maritime Forum in Sweden. She has a long track record in the shipping industry with positions as Communications Manager at Wallenius Lines and Vice President Global Corporate Communications at Wallenius Wilhelmsen Logistics. She is also an experienced Public Relations Consultant with focus on shipping and transportation.

Anna Risfelt Hammargren was member of the board of WISTA Sweden between 2006 and 2011 and member of the board of WISTA Ltd 2009–2011.

Maritime Forum (Sjöfartsforum) is an independent cluster-organization. Its members are companies and organizations from all sectors of the maritime cluster. The aim is to increase awareness in society about shipping and the maritime industry, strengthen the cluster itself and to stimulate networking within the industry.

Anne Sigrid Hamran Port Director Port of Oslo



Anne Sigrid Hamran, Port Director, Port of Oslo since 2002, is a qualified architect, educated at the Norwegian University of Science and Technology in Trondheim. She has a long experience of infrastructure, which she finds very interesting and exciting.

Anne Sigrid Hamran used to be the town planner for the City of Oslo, has been employed at the Norwegian Public Road Administration, NPRA, at the Norwegian Railway Company, NSB, and as Head of the development department at the Ministry of the Environment.

She is the Chairman of the Board of the Intelligent Freight Transport Programme, SMARTRANS, at the Research Council of Norway, with the task to develop more efficient and sustainable transport solutions and transport industry. She has recently also been elected Chair of the Board of Hav Eiendom A/S, a city development company in Oslo.

Port of Oslo is Norway's largest cargo port, as well as a leading passenger gateway with state-of-the art, efficient cargo terminals.



Gun Rudeberg Head of Environmental Affairs, Port of Stockholm



Gun Rudeberg is General Counsel and Head of Environmental Affairs at Ports of Stockholm. She joined Ports of Stockholm in 1995 and is part of the Management Group. She works with legal matters concerning Ports of Stockholm and with strategic questions in the environmental field.

Gun Rudeberg is Chairman of the European Sea Ports Organisations Sustainable Development Committee and also Chairman of the Swedish Ports Environmental Committee.

From 1987 to 1995, she worked as a Lawyer for The City of Stockholm. Before 1987 she was appointed a Lawyer for the City of Nacka. She

has also worked in the district Court of Landskrona and the Court of Appeal in Malmö. Gun Rudeberg holds a Master of Laws from the Faculty of Law, University of Lund, Sweden.

Resianne Dekker Manager Environment Havenbedrijf Rotterdam



Resianne Dekker works for the Port of Rotterdam Authority since 2000. She is currently the Manager Environment within Port Planning & Development.

The Environment Department is responsible for the policy development, the realization of research projects and advice regarding environment in its broadest definition. From nature, noise management and external safety to air quality and climate change.

The aim of Resianne Dekker's work is to allow the development and future growth of the port to take place in an optimal and sustainable manner. Ultimately resulting in an international quality port in which economic development is feasible, with a focus on regional interests, such as a healthy and attractive living and working environment, and by using economy of scale to gain environmental benefits. Much of this work is done by pro-actively working together with partners in the ports industry, NGOs and regulators.

Thursday 15 September, 14.00

Workshop 1: Successful recruitment in shipping
Moderator: Anna Frost, WISTA Sweden

Anna Frost M.Sc. Maritime Psychologist, Marine Profile AB



Anna Frost has been working as a consultant in the maritime industry since 2006 at Marine Profile, Halmstad, Sweden.

She has a background in research and clinical work at Sahlgrenska University Hospital but now she is working worldwide with helping shipping companies in the assessment and screening process of officers and crew.

Marine Profile was founded in 1994 and focuses on providing companies with established and modern techniques for improving personnel and organizational efficiency and safety both ashore and on board ships. This is done through combining experience and interest in the shipping industry, together with consultants specialized in human factor and with extensive competence in the maritime industry.

Marine Profile is serving international shipowners who employ officers and crew from both East and West.



Teresa Peacock Business Development Director at Spinnaker Consulting Ltd



Teresa Peacock has worked in Recruitment and Search spanning over three decades. She completed a management buyout of the Locum Group, and subsequent trade sale to Reed Health some 8 years later, after growing the business from a staff of 25 to 180.

Her Global experience of recruitment includes managing offices and recruitment projects all over the world; Europe, Middle East, Far East, Australia and New Zealand, America, Canada and Africa. She is a Fellow of the Institute of Recruitment Professionals.

Teresa Peacock joined Spinnaker Consulting in 2008. Established in 1997, Spinnaker is the original and most experienced of the Shipping Recruitment Agencies.

“We work closely with the world’s leading shipping, maritime and marine employers. We are the specialists in the shipping world. Each of our consultants works in a discrete market sector and geographical region, giving access to unrivalled knowledge and close relationships with key employers”.

Toivo Norell Master Mariner, Managing Director, Star Cruises AB



Toivo Norell is Master Mariner with more than 40 years experience from the shipping industry. He started his carrier as an officer in the Swedish Navy in 1969 and has held various positions; in shipping agency with Port Service and Chartering, as Deck Officer and Master Mariner on board Chemical and Product Tankers but also on Ro-ro vessels.

In 1991 he went on to serve on board Passenger ferries and from 1994 he joined Star Cruises, sailing as a Captain until 2004 when he went ashore and became the Managing Director for Star Cruises AB in Stockholm.

Star Cruises is recognised for the safe operation of their vessels, which is proven by statistics from the insurance provider Swedish Club, as well as from the classification society DNV. Well motivated crew and professional management teams onboard, with full support from the shore based management and the shipowner, is the secret behind reaching this high safety standard.

Star Cruises AB is responsible for manning the Star Cruises vessels, which involves recruitments, promotions and planning for Deck Officers and Engineers from 2nd Off/Eng level and above.

Thursday 15 September, 14.00

Workshop 2: Managing multicultural teams
Co-ordinator: Ingela Tengelin, WISTA Sweden

Carla S Limcaoco & Laxmi Chaudhry

(See above presentations)



Thursday 15 September, 14.00

Workshop 3: Human factors and system safety
Co-ordinator: Carina Olofsson, WISTA Sweden

Inger Klein Olsen Master Mariner, Captain, Queen Victoria



Born and raised in the Faroe Islands, Inger Klein Olsen moved to Denmark in 1989 and joined DFDS Scandinavian Seaways as a cadet at the age of 16. She achieved her Master's license in 1994 and spent the following three years on ferries, Ro-Ro ships and a dredger. She then decided to move to the cruise-line business and was delighted to be accepted by Cunard, starting on Vistafjord and then travelling the world with Seabour.

In her early years as an Officer, Inger Klein Olsen built up significant experience in the safety aspects of life on board; an audit for Princess Cruises, training crew in all aspects of safety; and providing cover for the Emergency Response Organisation at Cunard, Miami.

She was sent to Italy in 2009 to set up P&O's newest ship, Azura, in the shipyard and to bring her into service. After having successfully overseen her maiden season; in August 2010 she joined Queen Victoria.

One of Inger Klein Olsen's main goals, apart from the guests and crew welfare, is to focus on enhancing that the ship operates as "green" as possible, by water saving measures and recycling.

Robyn Pyne Lecturer in Maritime Business



Robyn Pyne is Lecturer in Maritime Business at the Centre for International Shipping & Logistics at the University of Plymouth Business School. In September 2011 she will take up a post as Senior Lecturer in Transport, Logistics and Supply Chain Management at London MET Business School.

After her initial training at sea, Robyn Pyne went on to study for a degree in Maritime Business with Maritime Law at the University of Plymouth. Her research interests relate to the global labour market for seafarers, the issues this brings to onboard organisation and safety management, internationalising maritime education and training curricula to improve intercultural competencies.

In 2005, she was a co-founder of the Maritime Human Factors Research Group, which exists to promote information sharing and research collaboration in the field of Maritime Human Factors.

Robyn Pyne's research has taken her as far afield as China, where she joined the faculty of the Navigation at Dalian Maritime University, as a visiting lecturer from 2007–2009.



Thursday 15 September, 14.00

Workshop 4: Women on the board
Moderator: Yvonne Pokropek, WISTA Sweden

Ann-Christine Hvittfeldt Consultant and member of several boards



Ann-Christine Hvittfeldt is a member of several Boards in private and governmental owned companies. She has experience from leading positions within logistics, starting in the Volvo Group during the 1990s. Then she held the position of Director for Logistics & IT within the Group Executive Committee of Hemtex AB, a company in the retail sector.

She then moved back to the transportation sector as Business Development Director at Speedcargo AB (DFDS A/S). Her second turn to e-commerce and fashion meant being COO of Halens Holding AB (including Cellbes, Halens, and Bubbleroom brands).

Since January 2011 she is managing her own company, Hvittfeldt Invest AB, and serving as a professional Board member and interim management.

Elisabet Litsmark Nordenstam CEO, Partnerskap för Framgång (Partnership for Success)



Elisabet Litsmark Nordenstam, CEO and Senior Partner of Partnerskap för framgång Sverige AB (Partnership for Success). She has extensive experience from Senior management positions in large Swedish companies and organisations, such as former Shipyard Götaverken, Ericsson, SKF. She has held the position as Managing Director of ALMI Business Partner and her experience from Boards includes being Vice Chairman of the Board of the University of Gothenburg and the current position as Chairman of a small Vaccine Company.

Her privately owned consultancy firm is mainly focusing on two areas:

- Development of Board members and Company Boards: Programs for women aimed at preparing them for serving on Company Boards and also enhancing the efficiency and performance of Company Boards.
- Diversity from a business standpoint: Responding to the increased awareness that diversity is a strategic business issue, she serves as an advisor to companies wishing to develop processes to reach a higher degree of diversity among leaders and employees.

Elisabet Litsmark Nordenstam holds a Bachelors Degree from the University of Gothenburg and a Master of Science in Management from Massachusetts Institute of Technology.

Lena Dyfverman CEO, Proxio AB



Since 2009 Lena Dyfverman is CEO at Proxio AB, a software and service company in the transportation logistics business, which claims to be the world leader in re-designs of transportation networks to an optimized high-effective solution in the context of transport contracts. "We see what no one else sees".

Lena Dyfverman began her career in 1986 and after studies at Chalmers University of Technology in 1994, she started her own business in logistics consulting (4PL AB), a very successful company with clients worldwide, which she sold in 2005.

Logistics and leadership are two things that she is passionate about. With 25 years work experience in the logistic business, she has a lot of good and bad stories to tell. Her contribution, in addition to excellence in the field of logistics, is enthusiasm, joy and responsibility.

In addition, Lena Dyfverman also has board experience from various kinds of companies, such as family business, affiliated companies, venture capital owned companies etc.



Yvonne Pokropek HR Director, DB Schenker



Yvonne Pokropek, Human Resource Director, DB Schenker, with responsibility for region North, including Sweden, Norway, Denmark, UK and Ireland. She has held this position for over six years and prior to that she had a similar position at Lear Sweden.

Yvonne Pokropek started her career at the Port of Gothenburg, where she stayed for 24 years. She was the Chairman of the HTF-club (the company branch of the Union for White collar employees) in the Port for a few years and part of the Board of directors.

Yvonne Pokropek is a longstanding member of WISTA Sweden. She was the President of the organization at the time for the WISTA International Conference in Gothenburg 2000. In 2009–2010 Yvonne Pokropek took part in an extensive education programme for women at high level positions. The programme was a result of a government initiative and was focusing on the functioning of the Board from a diversity perspective. At present, she is on the Board of one of the Schenker companies, Schenker Property.

Thursday 15 September, 14.00

Workshop 5: New fuels and new ship design – Solutions for cleaner shipping

Co-ordinator: Berit Blomqvist, WISTA Sweden. Moderator: Jill Söderwall, Port of Gothenburg

Dr. M. Abdul Rahim Regional Manager, Europe and Africa, Nippon Kaiji Kyokai (ClassNK)



Abdul Rahim graduated from Cochin University in Naval Architecture, and started his career with Cochin Shipyard where he built Panamax bulk carriers and double hull tankers for a few years. He later received his Masters' and Doctorate degrees in Ship Structures from Hiroshima University.

He joined Nippon Kaiji Kyokai (ClassNK) in Tokyo in 1993. After stints in Japan and Singapore, he is currently the Regional Manager for Europe and Africa based in London. He is a recipient of the IMarEST Institute Branch Award and the Stanley Gray Medal. He has published a monograph and about 50 technical publications mainly on ship structures.

He is a Chartered Engineer and Fellow of IMarEST and RINA.

Jill Söderwall Vice President Business Area Energy/Cruise, Port of Gothenburg



Jill Söderwall has been with the Port of Gothenburg for five years in various leading positions and is now commercially in charge of the Business Area Energy and Cruise. Her background is within the energy sector.

The Port of Gothenburg is situated on the west coast of Sweden and is the largest port in Scandinavia. The Port provides land for depots and quays, and equipment for loading and unloading/bunkering oil. Each year about 2,500 ships call at the port. The annual turnover of crude oil, oil products and chemicals is over 22 million tons and the oil segment has increased with approximately 30 per cent the last six years.

Three major refineries lie directly adjacent to the port. The finished products are delivered to both Swedish and foreign markets. It is important for the Port to be an environmentally strong link in the logistical chain. Supporting and facilitating clean shipping is an important part of the business strategy.

Karin Andersson Professor, Chalmers University of Technology



Karin Andersson is Professor at Maritime environment, department of Shipping and Marine Technology, Chalmers University of Technology, Gothenburg, Sweden

Professor in maritime environment and theme leader for Eco Ship within the maritime competence centre Lighthouse. Academic background in Chemical Engineering (M Sc), Nuclear Chemistry (Ph D) and Environmental Systems analysis as well as studies in Archaeology. Research interests focus on decision support relating to environmental impact and resource use caused by technical systems using tools like life cycle assessment (LCA). Founder of research department for Environmental Systems Analysis at Chalmers in 1990. Since 2009 at the department for Shipping and Marine Technology. Examples of research projects are “future marine fuels from a life cycle perspective” and “marine energy systems modelling”. Developing and teaching environmental/sustainable development courses at Chalmers since 1990. Previous experience also as consultant in environmental systems analysis.

Magnus Witting LNG Program Manager, Gothenburg Energy



Magnus Witting, leads the development of offshore wind power at the energy company Gothenburg Energy. His focus is currently to establish a LNG import terminal in co-operation with the Port of Gothenburg, enabling the maritime bunker industry to offer LNG as ship fuel in Gothenburg. The introduction of LNG will provide shipping with a commercially attractive fuel that meets current and future emissions standards.

Gothenburg Energy aims to create energy solutions that are sustainable in the long term. Efficient energy provision is one of the most important building blocks of a well functioning society. To achieve our goal, we have developed into a versatile energy company. We offer services and products that make life easier for both companies and private individuals. We strive to contribute to the sustainable Society and we focus future investments on renewable energy, clean fuels and energy efficiency. Gothenburg Energy AB is wholly owned by the City of Gothenburg.

Susanna Airola Environmental Co-ordinator, Viking Line



Susanna Airola has a Bachelor of Maritime studies from Åland University of Applied Sciences and a Bachelor of Art from Åbo Akademi University. In March 2005 she joined the shipping company Viking Line Abp as Environmental Co-ordinator. Before 2005 she worked on board various vessel types in various positions for almost fifteen years.

In her present position she is responsible for the management of the company's environmental work, which is certified according to ISO 14001. She has also been a member of Viking Line's quality development group, which was active during 2006–2008. She participated in writing an extensive description of Viking Line's business according to the criteria of EFQM (European Foundation for Quality Management) quality model. In November 2009 Viking Line received the first prize in the national quality competition arranged by Excellence Finland. In the past years she has also been responsible for the co-ordination and the development of the occupational safety and health programs intended for Viking Line's vessels.

Friday 16 September, 09.00

Keynote and panel: Shipping, entrepreneurs and sustainable growth
Moderator: Berit Blomqvist, WISTA Sweden.

Berit Blomqvist Managing Director, Swedish Shipbrokers' Association



Berit Blomqvist is our Conference Convenor and Managing Director of the Swedish Shipbrokers' Association since nine years. She has been involved in shipping since 1976.

In 1994, Berit Blomqvist introduced the IMO World Maritime Day to Sweden. She was one of the founders of the Swedish Maritime Forum in 1996 and before that she worked as a sailor and as a journalist, specialized in shipping.

2002–2004 she was Chairman of WISTA Sweden and also a member of the international board. She has been a WISTA member since 1998.

Lars Säfverström Group President, GAC



Lars Säfverström joined GAC in 1987 as Operations Manager in GAC Dubai, becoming Managing Director by 1995. He was appointed Group President in 1998.

Since becoming Group President, Lars Säfverström has overseen the transfer of the Group's corporate head office from Athens to Dubai, championed the adoption of certified quality practices across the Group and launched a major global reach and global branding strategy. These initiatives have brought significant volume and turnover growth to the Group in a period of regional economic and geo-political uncertainty.

Lars Säfverström grew up alongside the docks of the Swedish port of Gothenburg. He went to sea at 15, becoming a Master Mariner at age 23. He came ashore to become Terminal Manager with Atlantic Container Line in Gothenburg before joining GAC.

Lars Säfverström has a strong personal belief in the value of building face-to-face relationships with customers. As such, he spends more than 200 days each year travelling and meeting with clients and associates around the world.

He is married to Torild with twins Maria and Tomas, and lives in Dubai.

Robert Uggla Managing Director, Broström



Robert Uggla has been with the A.P. Møller-Mærsk Group since 2004. He has been the CEO of Broström AB since September 2009 after three years in the Middle East working for Maersk Line. He holds a Master of Science in Business Administration from Stockholm School of Economics, with exchange studies at Università Commerciale Luigi Bocconi, and has pursued executive education at Harvard Business School and The Wharton School of the University of Pennsylvania.

Maersk Tankers acquired Broström AB in January 2009 forming the world's leading product tanker company with a combined fleet of around 275 product tanker vessels. Safety, quality and environmental considerations play an integral part of Broström and Maersk Tankers' business model.

Friday 16 September, 10.45

Analysis and panel: Where is shipping in ten years? A qualified prediction.
Moderator: Lena Göthberg, WISTA Sweden

Jakub Walenkiewicz Head of Market Intelligence, DNV



Jakub Walenkiewicz is Head of Market Intelligence for Det Norske Veritas (DNV) and a regular speaker at maritime industry events. He has more than 12 years of research experience and writes articles, develops statistics and assesses influencing factors between shipping, international trade and energy markets. His analysis of commercially sensitive data is used to evaluate supply and demand trends and synergies between the maritime, oil and gas and renewable energy industries. Mr. Walenkiewicz holds a master's degree in Naval Architecture.

Det Norske Veritas (DNV) is a global provider of services for managing risk. An independent foundation with the objective of safeguarding life, property and the environment, DNV comprises 300 offices in 100 countries, with about 9,000 employees. Globalisation has resulted in a significant internationalisation of business and innovation. In order to stay competitive, companies must maintain an appropriate breadth of technological competencies. It is an important part of DNV's strategy to carry out research and innovation within key technology areas.

Lena Göthberg Secretary-General, Institute of Shipping Analysis



Lena Göthberg is a popular and respected personality in the shipping industry as a result of her career to date, which includes a significant role in marine insurance, where she has held several positions as Marine Insurance Broker, Marsh Marine & Energy AB, and Senior Hull Underwriter with Codan Marin, where she also was at the helmet as Area Manager Sweden. Lena Göthberg is a member of the Board of the Swedish Maritime Administration since 2007.

Lena Göthberg served as President of WISTA Sweden, 2004–2008 and she has gained many international contacts from her engaged networking, broadening her horizon.

The Institute of Shipping Analysis offers business intelligence and market analysis assisting members in their commercial and political strategic decision-making. Services are produced in close co-operation with IHS Fairplay, formerly known as Lloyd's Register Fairplay.

Mervi Karttunen Leadership Trainer, Business Consultant, Professional Board Member



Mervi Karttunen works as Leadership trainer, Business consultant and professional Board member.

She has worked within shipping business for 15 years, whereof 7 years as Managing Director of Laurin Maritime in Sweden.

She has worked as CFO in noted companies such as Volvo IT, Caran, Alfaskop, and as a consultant within Ernst&Young.

In addition to her own business in Flowride, she is today Chairman of the Swedish Badminton Association and a Board member of Swedish Olympic Committee.